

# ZACK MCINTOSH-WEST



GRAPHIC DESIGN PORTFOLIO



# ZACK MCINTOSH-WEST

---

## PERSONAL DETAILS

0408 689 411



mcwestdesign@gmail.com



perthprinting.net.au/portfolio



Perth, Western Australia



## TECHNICAL SKILLS

- Graphic Design
- Design for Print
- Instructional Design
- Art / Hand Drawing
- Digital Photography
- Music and Video / Multimedia
  - Digital Printing
- Pre-Press Equipment
- Proofing Processes
  - Client Liaison
- Estimating / Sales

## SOFTWARE

- Adobe Creative Suite
  - InDesign
  - Illustrator
  - Photoshop
  - Acrobat Pro
- Dreamweaver
  - Flash
- MAC / PC

## INTERESTS

- Health & Fitness
- Gardening/Horticulture
- Sports

## KEY STRENGTHS & ATTRIBUTES

- Over 17 Years experience as a Graphic Designer in the Printing Industry
- High attention to detail
- Clear communicator
- Commitment to an outstanding finished product

## EMPLOYMENT

### THE PRINTING FACTORY / MINUTEMAN PRESS

(September 2010 - November 2019)

Full-time Graphic Designer / Pre-Press Operator / Customer Service.  
Duties include customer-service, proofing, graphic design, pre-press and printing work associated with a busy offset and digital print firm. *Assisted in the design and implementation of processes to improve workflow and productivity.*

### GFORCE PRINTING & DESIGN

(September 2008 - December 2009)

Full-time Graphic Designer / Pre-Press Operator.  
Duties include all proofing, graphic design and pre-press work.

### EDGEFORTH PRINTING SERVICES PTY. LTD.

(February 2005 - January 2008)

Full-time Graphic Designer.  
Duties include graphic design and pre-press work.  
Proofing processes and preparing print-ready artwork.

## EDUCATION

### DIPLOMA IN I.T. (WEBSITE DEVELOPMENT)

(2003 - C476 - Swan T.A.F.E. Thornlie Campus)

### CERT. IV IN I.T. (WEBSITE DESIGN)

(2003 - C475 - Swan T.A.F.E. Thornlie Campus)

### YEAR 12

(1999 - Lesmurdie Senior High School)

## REFEREES

### CRAIG FORAN

Manager - The Printing Factory

mobile: 0402 219 359

e-mail: mackf@optusnet.com.au

### AIDAN O'GRADY

Manager - Gforce Printing & Design

mobile: 0408 545 699

e-mail: aidanogrady@iinet.net.au

### TERRY DARBY-SMITH JP

Justice of the Peace / Joondalup Business Association

mobile: 0434 319 665

e-mail: terrestrialds@gmail.com



### VECTOR GRAPHICS

I am highly skilled in the creation of vector graphics and illustrations. Creating high-quality finished vector artwork is something I enjoy and have a thorough understanding of.





### LARGE FORMAT ARTWORK

This piece features my hand-drawn vector artwork in a high-quality large format outdoor print.







## JOONDALUP ART GALLERY LOGO

Winning entry in a competition to design a new logo for the community art gallery in Joondalup, Western Australia.





**MUSTANGS LOGO**  
Logo and garment design for the Mustangs Indoor Cricket Team.





#### PERTH PRINTING LOGO

Logo and business card design for Perth Printing. Business Card printed full-colour (CMYK) and matte-laminated both sides on 400gsm artboard with spot-gloss scodix 3D-UV 1-side.







#### HAND DRAWING

Having always had an interest in drawing, I like to scan my drawings and incorporate them into my graphic design projects.





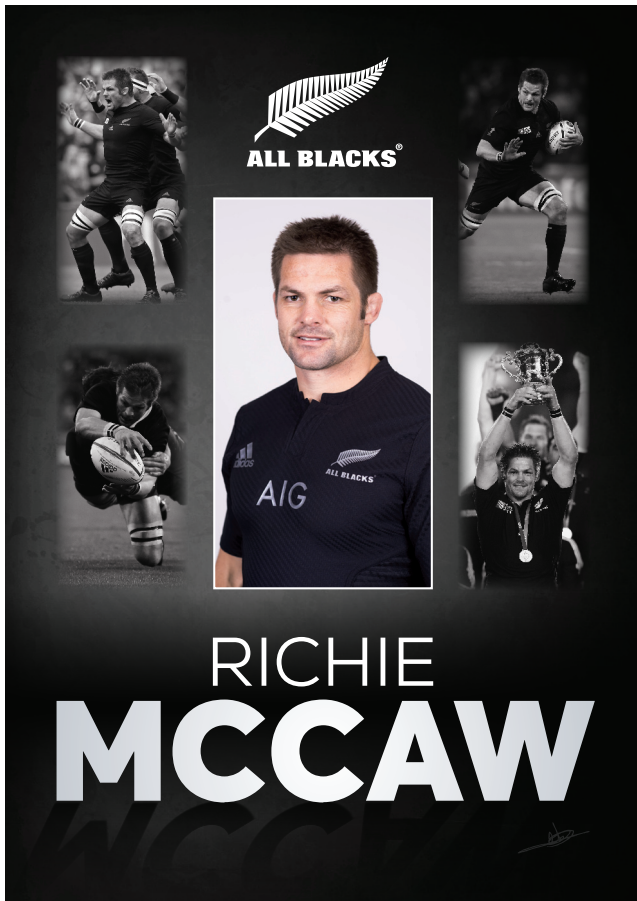


## SPORTING PRINTS

One of my passions is designing and producing prints featuring sporting teams and players. These prints demonstrate many key graphic design skills such as deep-etching and the use of duotones.

*Note: Images shown are concepts only.  
For illustrative purposes only.  
Not to be reproduced in any  
format for resale or otherwise.*





### SPORTING PRINTS

Continued.

*Note: Images shown are concepts only.  
For illustrative purposes only.  
Not to be reproduced in any  
format for resale or otherwise.*





## SPORTING PRINTS

Continued.

*Note: Images shown are concepts only.  
For illustrative purposes only.  
Not to be reproduced in any  
format for resale or otherwise.*







#### VOLUNTEER WORK

I am interested in the conservation of endangered species and their natural habitats and offer my graphic design services on a voluntary basis to various organisations such as Birdlife Australia.







#### PROMOTIONAL WORK

With many years of experience as a Graphic Designer, I have designed countless promotional pieces such as posters, flyers, brochures and signage.





“ IF YOU'RE LOOKING FOR  
SOMEONE WHO'S RELIABLE, HAS  
CREATIVE IDEAS AND A TON OF  
PROVEN INDUSTRY EXPERIENCE,  
I'M YOUR GRAPHIC DESIGNER.

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke at the end.