

ZACK MCINTOSH-WEST

GRAPHIC DESIGN PORTFOLIO

PERSONAL DETAILS

0408 689 411



mcwestdesign@gmail.com



perthprinting.net.au/portfolio



Perth, Western Australia



TECHNICAL SKILLS

- Graphic Design
- Design for Print
- Instructional Design
- Art / Hand Drawing
- Digital Photography
- Music and Video / Multimedia
 - Digital Printing
 - Pre-Press Equipment
 - Proofing Processes
 - Client Liaison
 - Estimating / Sales

SOFTWARE

- Adobe Creative Suite
 - InDesign
 - Illustrator
 - Photoshop
 - Acrobat Pro
 - Dreamweaver
 - Flash
 - · MAC / PC

INTERESTS

 Health & Fitness Gardening/Horticulture Sports

ZACK **MCINTOSH-WEST**

KEY STRENGTHS & ATTRIBUTES

- Over 17 Years experience as a Graphic Designer in the Printing Industry
- High attention to detail
- Clear communicator
- Commitment to an outstanding finished product

EMPLOYMENT

THE PRINTING FACTORY / MINUTEMAN PRESS

(September 2010 - November 2019)

Full-time Graphic Designer / Pre-Press Operator / Customer Service. Duties include customer-service, proofing, graphic design, pre-press and printing work associated with a busy offset and digital print firm. Assisted in the design and implementation of processes to improve workflow and productivity.

GFORCE PRINTING & DESIGN

(September 2008 - December 2009)

Full-time Graphic Designer / Pre-Press Operator.

Duties include all proofing, graphic design and pre-press work.

EDGEFORTH PRINTING SERVICES PTY. LTD.

(February 2005 - January 2008)

Full-time Graphic Designer.

Duties include graphic design and pre-press work.

Proofing processes and preparing print-ready artwork.

EDUCATION

DIPLOMA IN I.T. (WEBSITE DEVELOPMENT)

(2003 - C476 - Swan T.A.F.E. Thornlie Campus)

CERT. IV IN I.T. (WEBSITE DESIGN)

(2003 - C475 - Swan T.A.F.E. Thornlie Campus)

YEAR 12

(1999 - Lesmurdie Senior High School)

REFEREES

CRAIG FORAN

Manager - The Printing Factory

mobile: 0402 219 359

e-mail: mackf@optusnet.com.au

AIDAN O'GRADY

Manager - Gforce Printing & Design

mobile: 0408 545 699

e-mail: aidanogrady@iinet.net.au

TERRY DARBY-SMITH JP

Justice of the Peace / Joondalup Business Association

mobile: 0434 319 665

e-mail: terrestrialds@gmail.com



VECTOR GRAPHICS

I am highly skilled in the creation of vector graphics and illustrations. Creating high-quality finished vector artwork is something I enjoy and have a thorough understanding of.





LARGE FORMAT ARTWORK

This piece features my hand-drawn vector artwork in a high-quality large format outdoor print.





initially it's an educative ga cebook page received

JOONDALUP



Zack McIntosh-West with his winning logo.

Art gallery re-framed

JOONDALUP'S blend(er) gallery will soon take on a new

The shop-front home of Joondalup Community Arts Association in Central Walk will become Joondalup Art

Joondalup graphic designer Zack McIntosh-West de-

signed the winning logo for the City of Joondalup gallery.

His "simple yet striking" symbol with "an individuality to match the gallery" was unveiled at the opening of a New Perspectives exhibition last Friday.

"I wanted to create an interesting logo that would identify the gallery using the J, A and G initials, the central A for art being the main focal point," he said.

"It inevitably draws the eye to the Joondalup Art

Gallery name beneath.
"I had fun designing this logo and am very happy with

the end result and honoured the gallery selected my de-

Zack said he always had a passion for art, winning several WA-wide competitions while attending school in the

"I later became interested in computing and graphic design was a natural progression," he said.

Margaret Price

HILLARY

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JOONDALUP ART GALLERY LOGO

Winning entry in a competition to design a new logo for the community art gallery in Joondalup, Western Australia.



MUSTANGS LOGO

Logo and garment design for the Mustangs Indoor Cricket Team.

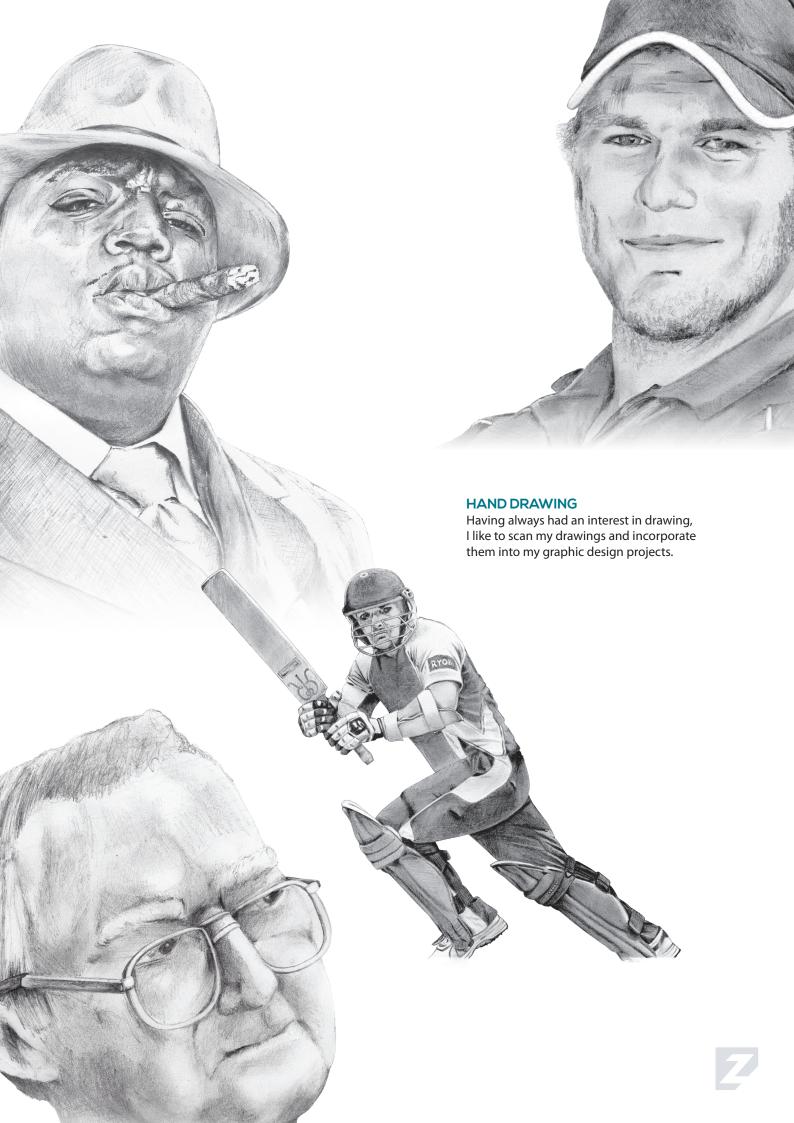




PERTH PRINTING LOGO

Logo and business card design for Perth Printing. Business Card printed full-colour (CMYK) and matte-laminated both sides on 400gsm artboard with spot-gloss scodix 3D-UV 1-side.







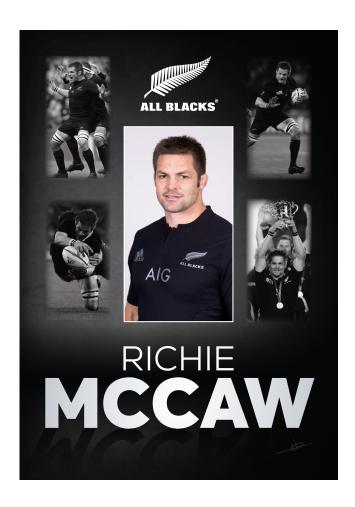
SPORTING PRINTS

One of my passions is designing and producing prints featuring sporting teams and players. These prints demonstrate many key graphic design skills such as deep-etching and the use of duotones.

Note: Images shown are concepts only. For illustrative purposes only. Not to be reproduced in any format for resale or otherwise.







SPORTING PRINTS

Continued.

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Continued.

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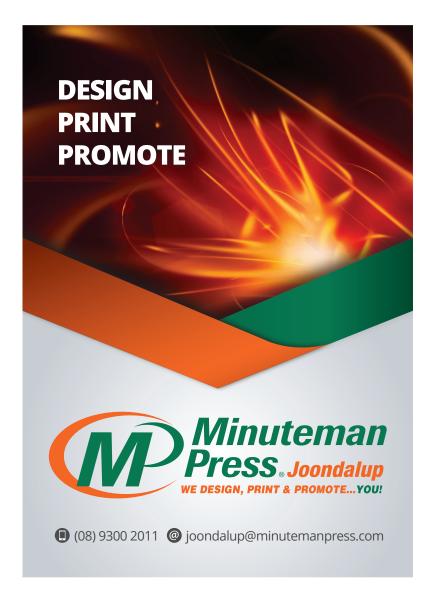


VOLUNTEER WORK

I am interested in the conservation of endangered species and their natural habitats and offer my graphic design services on a voluntary basis to various organisations such as Birdlife Australia.







PROMOTIONAL WORK

With many years of experience as a Graphic Designer, I have designed countless promotional pieces such as posters, flyers, brochures and signage.



IF YOU'RE LOOKING FOR SOMEONE WHO'S RELIABLE, HAS CREATIVE IDEAS AND A TON OF PROVEN INDUSTRY EXPERIENCE, I'M YOUR GRAPHIC DESIGNER.